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Integrity in Innovation and Transformation

How do ethical commitments shape the choices we make?

Wendy Queen
Chief Transformation Officer
Johns Hopkins University Press
GW Ethics in Publishing Conference

JOHNS HOPKINS
UNIVERSITY PRESS

At the beginning of transformation

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Publishing in virtual realities and story spaces

I began my career during digital transformation

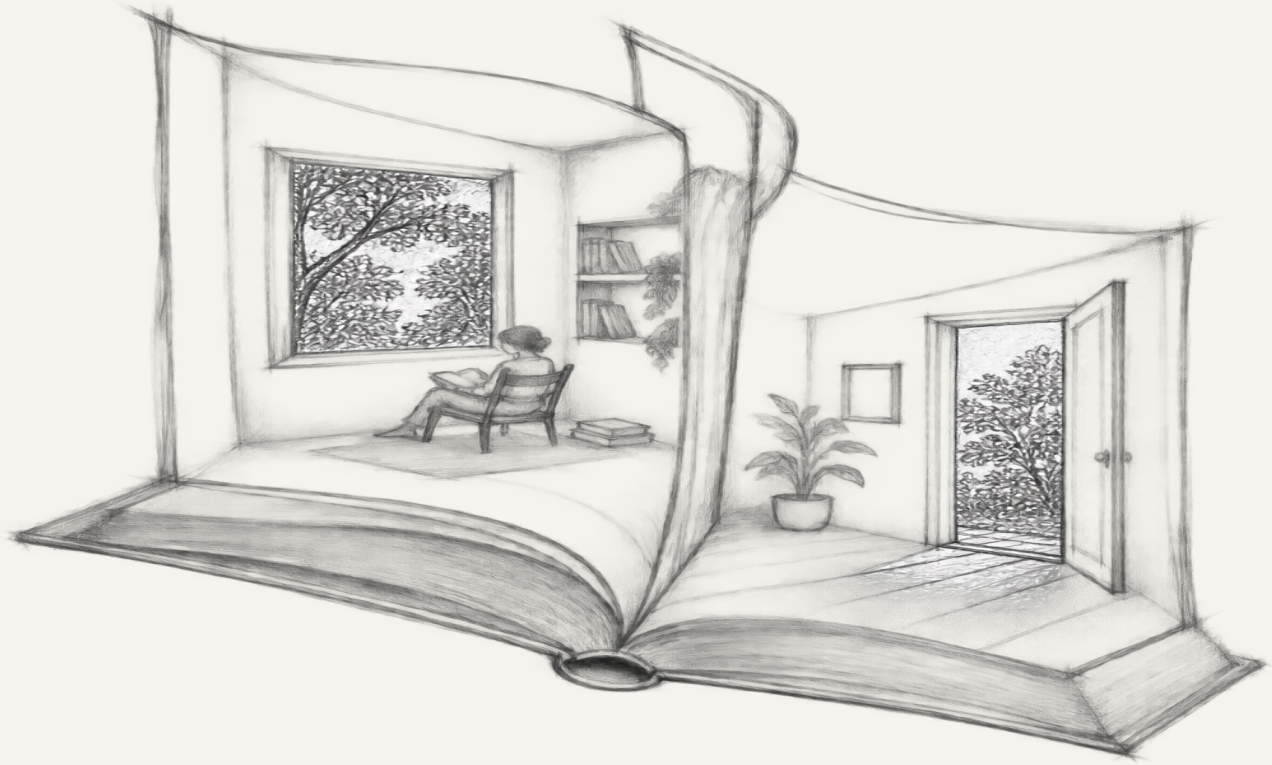


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Transformation doesn't always mean technology

A change in who we serve and how

Who makes the decisions?
What commitments shape the plan?

Who helps define the problem?



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Whose experience is missing from the conversation?

Authors Readers Libraries
Editors Publishers Partners

Inclusion begins in planning

While the plan can still change

Open access and the right to publish

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PROJECT MUSE: SUBSCRIBE TO OPEN

Who can read?

Removing the barrier
to scholarship

Who can publish?

Avoiding a new barrier
to contribution

Can the journals and publishers continue?

Judging innovation with integrity

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What counts as success?

Does the result live up to our commitments?

Access

Readers can find and use the work

Participation

Authors and journals can take part

Continuity

Publication can continue

AI between the reader and the work

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01 **A reader's question**

Human or machine

02 **An AI response**

An answer to examine

03 **Supporting sources**

Claims to check

04 **Original scholarship**

Context to read



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Trust has to travel with the content

Authorship, version, rights, corrections, and a route to the work

Whose work and whose permission?

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WHEN A WORK IS REUSED

Permission

What use has the author authorized?

WHEN MACHINES HELP CREATE

Accountability

Who can answer for a claim or correct an error?

Agreements made now become precedents

Responsible experimentation

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What would persuade us to change course?

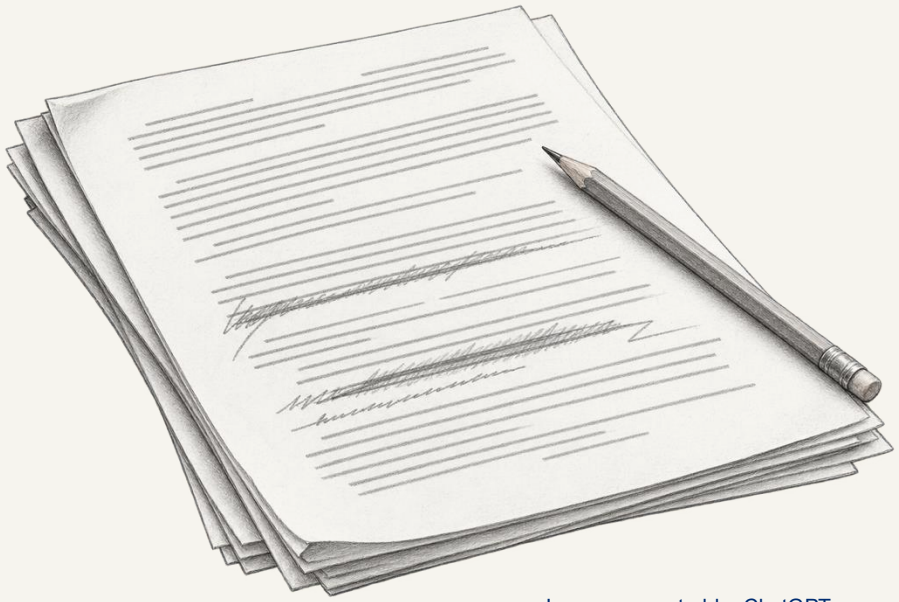


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BEFORE THE TEST

A question worth testing
Clear permissions
Relevant evaluation

AFTER THE TEST

Revise the use
Change the terms
Choose not to launch

Your place at the beginning

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The norms are still being formed

You are helping define them

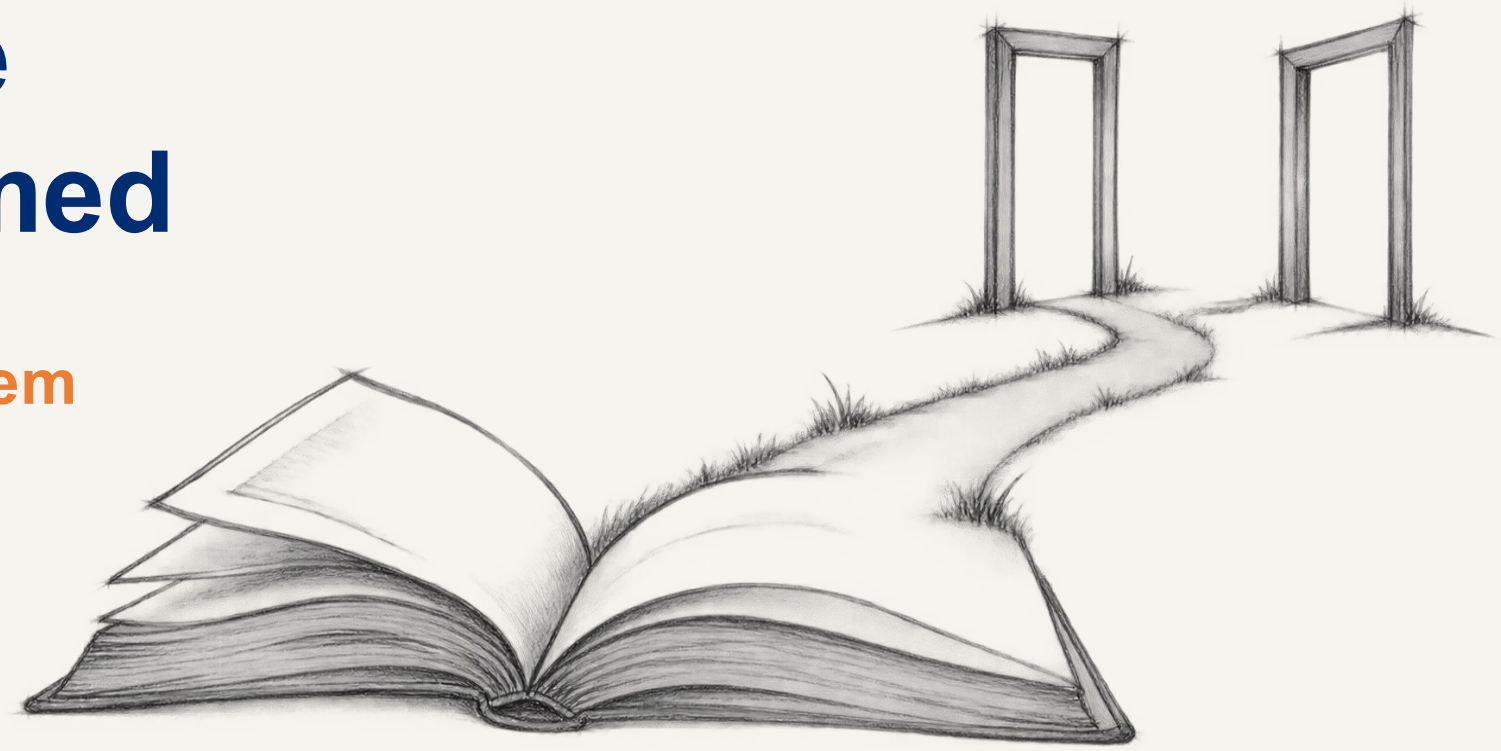


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Which choices we make today will future publishers take for granted?

Questions and discussion